



Catholic Family Center's

# Catalysts for Transformation

A Corporate Giving Program



**CATHOLIC FAMILY CENTER**  
Give people hope and they can do anything

## Catalysts for Transformation Program

Catholic Family Center is pleased to present a special Corporate Giving Program, a unique opportunity for organizations to align their philanthropic mission with Catholic Family Center's mission of helping those most vulnerable in our community reach their full human potential.

Support CFC as we strive to meet the challenges that lie ahead and allow us to formally recognize your philanthropy. By joining us, you will receive benefits that last a full calendar year - giving your company the exposure among your own customers as well as our many other supporters. When you become a Catalyst for Transformation you will also have the peace of mind that your company is elevating CFC's programs with the resources to further empower the thousands we serve toward their personal goals and visions of success. Your contributions to Catholic Family Center are not just an investment in your community, but also in your business!

### **\$25,000 – Empowering the Vulnerable**

- Company Name and Logo with hyperlink on Catholic Family Center's website as Corporate Catalysts for Empowering the Vulnerable
- Flexible payment options (\$12,500 over 2 years)
- Selection of Naming Opportunity with presenting reception for up to 35 guests (select from the catalogue)
- Logo in annual digital RBJ banner
- Exclusive information and program updates via personalized quarterly digital newsletter/communications
- Feature in our annual report, other fundraising program materials, digital and print media communications, blog article, as well as quarterly social media(s) all highlighting your company's commitment to Catholic Family Center
- Logo with hyperlink on all digital materials for one year
- Recognition at all Catholic Family Center's events for one year

### **\$15,000 – Strengthening Families**

- Company Name and Logo with hyperlink on Catholic Family Center's website as Corporate Catalysts for Strengthening Families
- Selection of Naming Opportunity with presenting reception for up to 25 guests (select from the catalogue)
- Logo in annual digital RBJ banner
- Recognition in our annual report, other fundraising program materials, digital and print media communications as well as quarterly social media(s) all highlighting your company's commitment to CFC
- Logo with hyperlink on all digital materials for one year
- Recognition at all CFC events for one year

# A Corporate Giving Program

## **\$10,000 – Building Community**

- Company Name and Logo with hyperlink on Catholic Family Center’s website as Corporate Catalysts for Building Community
- Selection of Naming Opportunity with presenting reception for up to 25 guests (select from the catalogue)
- Logo in annual digital RBJ banner
- Feature on social media(s) highlighting your company's commitment to CFC
- Recognition in Annual Report and at one selected event in that year

## **\$5,000 – Fostering Security**

- Company Name and Logo with hyperlink on Catholic Family Center’s website as Corporate Catalysts for Fostering Security
- Selection of Naming Opportunity (select from the catalogue)
- Logo in annual digital RBJ banner
- Social media announcement of CFC partnership as a Corporate Catalysts for Fostering Security
- Logo in Annual Report

## **Other Opportunities: please call for pricing**

- Additional Event Sponsorships – Sponsor an event for an employee appreciation table
- Employee Matching Programs – Match your employee’s contributions
- Fundraising Matches – Sponsor a Direct Mail piece with a “Double Dollar Match”
- Pantry Sponsor – Stock the pantries at our shelters with healthy, nutritious food, and cooking demonstrations

**For additional questions, please contact:**

**Molly Hicks, Manager of Annual Giving & Donor Relations  
at (585) 262-7172 or MHicks@cfcrochester.org.**

Visit [HelpCFC.org](http://HelpCFC.org) for more information on this program and other ways to support CFC.





## What your support can do:

**\$100,000** will help us launch a “rent-to-own” housing program, providing lower income families the path towards housing stability and independence. Be a part of creating a powerful answer to chronic homelessness in our City.

**\$75,000** will increase our capacity to provide a tuition reimbursement program that will help CFC staff to further their job-related educational goals and advance in their careers.

**\$25,000** will fund legal support for kinship care providers who need to go to family court, keeping families together and avoiding the higher costs of foster care.

**\$15,000** will sustain a home repair program for low income seniors struggling to maintain their homes, enabling their independence and safety.

**\$5,000** will sponsor one young man through 6-months in our Day Drug Rehabilitation, providing life skills and support to those struggling with a chronic chemical dependency. Success through this program can reduce future arrests for 98% of individuals battling addiction.



Click or scan for more information and to provide support.



**CATHOLIC FAMILY CENTER**  
Give people hope and they can do anything